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### **Coach Says Get F.O.C.U.S.ed on Your Students to Facilitate Their Success**

Clemson, SC. - In this day of educational accountability, educators need a method to help students reach their academic and personal goals. Herm Allen has identified five principles that will facilitate student success. Over 16 years in student affairs, Herm has worked as an academic advisor, career counselor, assistant director of housing, as well as teach college skills and job search strategies courses. "Being a first generation college student, I know firsthand what helped me throughout my education," says Herm.

F.O.C.U.S. is designed to work with middle school students to adult learners; however it has some adaptability to elementary levels. Using words like "excellence" and "change" and not a lot of statistical jargon, F.O.C.U.S. will plant the seeds from which success will grow.

The five principles of F.O.C.U.S. are:

- Free Your Mind
- Orient Yourself to Excellence
- Create Change
- Understand Your Role
- Student Success is the Goal

Herm shares his principles with educators at the secondary and post-secondary levels. His 90 minute seminars combine discussions and exercises that bring out qualities in educators that help them to develop students' potential. This seminar is based on 16 years of qualitative grassroots experience working with students. Passionate about what he does for students, participants will quickly realize how his F.O.C.U.S. can be just what students need to be successful. One of Herm's favorite quotes is "they don't care how much you know until they know how much you care," by Pat Summit, University of Tennessee Women's Basketball Coach. How much do you care?

For speaking information, go to <http://hermallencoaching.net/media.htm>

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